

Call for Sponsorship



17th International Symposium on Cholinergic Mechanism

Hotel Sheraton, Dubrovnik (Mlini), Croatia

8-12 May 2022



Dear Sponsors,

On behalf of the Organising Committee, it is our pleasure to announce that the [17th International Symposium on Cholinergic Mechanisms \(ISCM2022\)](#) will take place during May 8-12, 2022 in Dubrovnik, Croatia.

The International Symposia on Cholinergic Mechanisms (ISCMs) was first organized in 1970 in Sweden, and the tradition was continued over the years with the last meeting being held in 2019 in Israel. The principal objective of these ISCMs has been to highlight the progress in the molecular, cellular, pharmacological, toxicological, behavioral, and clinical aspects of the cholinergic system, to openly and critically discuss, consolidate collaboration, and, of course, friendships. This year in Dubrovnik we expect more scientists from Croatia and the region. The estimated number of participants is around 180 and the program will comprise 3 plenary lectures, 8 sessions, and a number of short presentations and posters presented by both established and young scientists.

We invite you to be a partner with us in the organization of [ISCM2022](#) and give your valuable contribution to its success. We are sure that your Company will find interest in providing sponsorship at a certain level or recognize exhibiting opportunities for the presentation of your products and/or programs during the [ISCM2020](#) in front of our colleagues. We offer a wide range of sponsorship packages as well as different options and will give our best to assure you good visibility and networking opportunities with our attendees, e.g. by sharing the same space with the poster section and refreshment section. Acknowledgement of your support will be expressed by making your company logo present and visible during the conference sessions and social activities, as well as by including it in all of our printed and e-materials. We are certain that ISCM presents an excellent opportunity for you to display your products and services to a large number of parties and contribute by making the conference even more attractive for participants.

We look forward to meeting you in Dubrovnik!

Dr Hermona Soreq
President of the International
Scientific Board on Cholinergic
Mechanisms

Dr Zrinka Kovarik
Chair of the Organisation Committee



SPONSORSHIP MODELS

GRADED SPONSORSHIP PACKAGES

GOLD SPONSORSHIP

- Complimentary full conference registration for two persons (access to all amenities)
- 6 m² of exhibition space at no charge
- Display of Sponsor logo in the main session hall as "Gold Sponsor" at the beginning, during breaks, and at the end of the conference
- 1 page of advertising space in the conference Program book
- Placement of a roll-up display in the lecture hall with a sign "Gold Sponsor" (roll-up provided by the Sponsor)
- Distribution of promotional material and gifts in conference bags (2 flyers or brochures provided by Sponsor)
- Placement of Sponsor logo or banner with the link on the conference website (specifying "Gold Sponsor")
- Verbal acknowledgement at the opening and closing of the conference
- Other specific requirements are negotiable

The value of the sponsorship model: **7,500 €** (VAT not included).

SILVER SPONSORSHIP

- Complimentary full conference registration for one person (access to all amenities)
- 4 m² of exhibition space at no charge; 25% discount for each additional m² of exhibition space
- Display of Sponsor logo in the main session hall as "Silver Sponsor" at the beginning, during breaks, and at the end of the conference
- 1/2 page of advertising space in the conference Program book
- Placement of a roll-up banner in the lecture hall with a sign "Silver Sponsor" (roll-up provided by the Sponsor)
- Distribution of promotional material and gifts in conference bags (1 flyer or brochure provided by Sponsor)
- Placement of Sponsor logo or banner with the link on the official website of the Conference specifying "Silver Sponsor"
- Verbal acknowledgement at the opening and closing of the conference
- Other specific requirements are negotiable

The value of the sponsorship models: **4,500 €** (VAT not included)

BRONZE SPONSORSHIP

- Display of Sponsor logo in the main session hall as "Bronze Sponsor" at the beginning, during breaks, and at the end of the conference
- 2 m² of exhibition space at no charge
- 1/4 page of advertising space (inner pages) in the conference Program book
- Distribution of promotional material and gifts in conference bags (1 flyer or brochure provided by Sponsor)
- Placement of Sponsor logo or banner with the link on the official website of the Conference specifying "Bronze Sponsor"
- Verbal acknowledgement at the opening and closing of the conference

The value of the sponsorship model: **2000 €** (VAT not included)



ADDITIONAL SPONZORING OPPORTUNITIES

Exclusive Sponsorship of the Conference Bag	2,000 € (VAT not included)
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- Available only for 1 company
- Sponsor's logo / name on the outside front cover of each conference bag
- Distribution of promotional material and gifts in conference bags (1 flyer or brochure provided by Sponsor)
- Acknowledgement in all conference materials (printed and e-materials)

Exclusive Sponsorship of Participant Name Badges and Lanyards ...	900 € (VAT not included)
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- Available only for 1 company
- Sponsor's logo / name printed on the lanyards
- Distribution of promotional material and gifts in conference bags (1 flyer or brochure provided by Sponsor)
- Acknowledgement in all conference materials (printed and e-materials)

Exclusive Sponsorship of Welcome Party	1500 € (VAT not included)
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- Available for 2 companies
- Sponsor logo visible during the Party, highlighted with "Sponsored by"
- Presentation from Sponsor (for up to 30 min)
- Acknowledgement in all conference materials (printed and e-materials)
- Other specific requirements are negotiable

Exclusive Sponsorship of Coffee Breaks	700 € (VAT not included)
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- Available for 6 companies
- Sponsor logo visible during the break highlighted with "Sponsored by"
- Possibility of using napkins with the Sponsor's logo, etc.
- Acknowledgement in all conference materials (printed and e-materials)
- Other specific requirements are negotiable

Exclusive Sponsorship of Lunches	1,500 € (VAT not included)
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- Available for 2 companies
- Sponsor logo visible during the break, highlighted with "Sponsored by"
- Presentation from Sponsor (for up to 30 min)
- Acknowledgement in all conference materials (printed and e-materials)
- Other specific requirements are negotiable

ADVERTISING IN THE CONFERENCE PROGRAM BOOK (A4)

Back Page:	Inside page:
Cover, Full Page 1/1	Full Page 1/1
Inside, Full Page 1/1	1/2 Page 1
Inside, 1/2 Page	1/4 Page 1

Cover, Full Page 1/1 500 €

Inside, Full Page 1/1 400 €

Inside, 1/2 Page 250 €

Full Page 1/1 300 €

1/2 Page 1 200 €

1/4 Page 1 100 €



Exhibition Package	1,400 € (VAT not included)
<ul style="list-style-type: none"> ➤ 4 m² of exhibition area ➤ Tables for displaying your company products / services ➤ 1 complimentary full conference registration (access to all amenities); further staff for the booth can be delegated at discounted (30%) registration fee ➤ Logo displayed in all conference materials (printed and e-materials) ➤ Other specific requirements are negotiable 	
Exhibition space	
Price per m ² 250 €	
Please note: Minimum exhibition space is 2m ² !	

*VAT is NOT included in the price

We listed here a few possible options for you to support [ISCM2022](#) as a Sponsor. Please note that the options listed are tentative and can be adjusted to fit your requests.

If your company would like to be a Sponsor of the [ISCM2022](#) or you have any other questions or propositions, please feel free to contact us for further assistance.

CONTACTS	
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PAYMENTS
Sponsor's payment should be addressed to: Institute for Medical Research and Occupational Health Ksaverska cesta 2, 10000 Zagreb MB: 3270475 OIB: 30285469659 IBAN: HR6923600001101214035 Please address purpose of payment as: ISCM2022 - (name of your company)